APPENDIX 1

HomeOption – Information Bulletin

(1 September 2013 – 31 August 2014)

Number of properties allocated (including Housing Association allocations) to homeseekers on the Housing Register	345
Number of properties allocated to homeless applicants by direct offer	49
Number of properties allocated to applicants leaving supported housing	11
Number of advertisements	427
Number of expressions of interest during the period	24,307
Number of homeseekers on the Housing Register (31 August 2014)	1,563
Number of homeseekers on the Housing Register who have not participated in the scheme	452 (29%)
Number of applicants on the Supplementary Waiting List (August 2014)	210
Number of applicants on the Supplementary Waiting List who have not participated in the scheme	125 (60%)
Method of expressing an interest	Internet 96.81% Phone 1.5% Staff help 1.05% Coupon 0.09% Text 0.55%

Housing Register		
Band	Number of Lets	Number of Homeseekers (At 31 August 2014)
А	121	181
В	102	454
С	84	928
Homeless direct offers	49	N/A
Supported Housing direct offers	11	N/A
Supplementary Waiting List	38	210
Total	405	1,773